

## CURRICULUM VITAE

### 1. Personal Details

Name: Diane Levin-Zamir

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Country of Birth: USA

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### 2. Higher Education

#### A. Undergraduate and Graduate Studies

Period of Study	Name of Institution and Department	Degree	Date of Degree
1976-1980	Tufts University, Boston, USA	Bachelors of Arts in Anthropology, <b>Summa Cum Laude</b> , Certificate in Community Health <b>Honors Thesis</b> <b>Topic:</b> Western and Traditional Medical Systems: Paradigms, Interaction and Change	1980

Period of Study	Name of Institution and Department	Degree	Date of Degree
1982-1985	Hebrew University, Faculty of Medicine, School of Public Health	Masters of Public Health, <b>Cum Laude</b> <b>Thesis Topic:</b> Individual and Group Methods of Health Education Among Non-Insulin Dependent Diabetics	1986
2000-2007	Hebrew University, Faculty of Medicine, School of Public Health	PhD	2008

#### B. Post-Doctoral Studies

None

### 3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Name of Institution and Department	Rank/Position
1992 - 2007	Tel Aviv University, School of Nursing	External Lecturer
1995-present	Tel Aviv University, School of Medicine	External Lecturer
2001-2008	University of Haifa, Faculty of Social Welfare and Health Sciences, School of Public Health	Research Fellow
2009-2016	University of Haifa, Faculty of Social Welfare and Health Sciences, School of Public Health	Lecturer – Specialist track
2016--	University of Haifa, Faculty of Social Welfare and Health Sciences, School of Public Health	Associate Professor

### 4. Offices in University Academic Administration

**2008 – present University of Haifa**

Vice-Chairperson of the Health Promotion major, Faculty of Social Welfare and Health Sciences, School of Public Health

**5. Scholarly Positions and Activities Outside the University****Professional Experience**

<b>Date</b>	<b>Institution</b>	<b>Position</b>
1979-1980	Brigham and Women's Hospitals, Office of Community Health, Boston, USA	Health education intern, health educator for community development
1981–1995	Clalit Health Services, Israel	National Health Educator (Unit Director)
1990-1993	Ministry of Defense, Israel	Health educator – healthy lifestyles workshop facilitator among career military personnel and spouses.
1990-1999	Amos De Shalit Center for Science Curricula Development, Tel Aviv University	Health Education Curricula Development – 1 <sup>st</sup> – 6 <sup>th</sup> grades
1995-1998	Clalit Health Services- Dan-Petach Tikva District	Director of Experimental Center for Health Education
1997–present	Clalit Health Services, Israel	National Director of Health Education and Promotion Department

**National and International Public Appointments**

<b>Date</b>	<b>Institution</b>	<b>Position</b>
1998-2001	World Health Organization	Verona Initiative Working Group Member

<b>Date</b>	<b>Institution</b>	<b>Position</b>
1999-2001	International Union of Health Education and Promotion	Chairperson of the Global Working Group on Advocacy and Health
2004-present	International Union of Health Education and Promotion	Elected member of European Regional Committee
2004-present	World Health Organization, European Union and International Union of Health Education and Promotion	Country coordinator for HP-Source Mapping Tool
2005	World Health Organization-Europe	Country coordinator for Capacity Mapping Initiative
2007-present	International Union of Health Education and Promotion	Steering Committee on Capacity Building
*2009-present	European Regional Committee, International Union of Health Education and Promotion	Communications coordinator
*2010-present	International Union of Health Education and Promotion	Founder and coordinator of Global Working Group on Health Literacy

### **International Scientific Advisor**

*2013-present	Asian Health Literacy Association (AHLA)	Scientific Advisor
*2015-2018	Health Literacy in Childhood and Adolescence (HLCA) Consortium (Germany)	Scientific Advisor
*2015-2018	Project on health literacy in COPD and asthma patients, UBC, Faculty of Medicine, Respiratory Medicine Division Centre for Clinical Epidemiology and Evaluation, Vancouver, Canada.	Invited advisory panel/committee for research

### **National Public Health Positions in Israel**

<b>Date</b>	<b>Institution</b>	<b>Position</b>
1983-present	Israel Association of Community Centers	National Steering Committee for Healthy Lifestyles
1993-2002	Ministry of Health, Israel	National AIDS Steering Committee

1997- present	Clalit Health Services	National Steering on Diabetes in Primary Care
2001-present	Ministry of Health, Israel	Member of the National Council for Health Promotion
2004-present	Ministry of Health, Israel	Chairperson of Sub-Committee on Prevention of Disability
2005-present	Ministry of Health, Israel	National Steering Committee member for "Healthy Future 2020"

<b>Date</b>	<b>Institution</b>	<b>Position</b>
2004	Ministry of Health, Israel	Chairperson of the Committee on Physical Activity Among Children, of the "Healthy Future 2020" strategic initiative
2005-2007	Ministry of Health, Israel	Chairperson, National Task Force on Physical Activity, "Healthy Future 2020" strategic initiative
2006-2017	Ministry of Health, Israel	Coordinator of the Sub-Committee on Community Action of the Task Force for Prevention of Obesity and Eating disorders, of the "Healthy Future 2020" strategic initiative
2005-2007	Ministry of Health, Israel	Coordinator of the Sub-Committee on Media of the Task Force for Smoking, "Healthy Future 2020" strategic initiative
2008	Israel Center for Disease Control	National Steering Committee member for National Survey on Nutrition and Health
*2009-2010	Ministry of Health, Israel	Co-Chairperson of Committee for national professional standards and quality in health promotion Israel
*2009-2010	Clalit Health Services	Co-Chairperson, Strategic Working Group for empowerment in chronic disease management
*2014	Clalit Health Services	Chairperson of Subcommittee on Health Promotion in the Workplace

#### **Professional Associations in Israel**

<b>Date</b>	<b>Institution</b>	<b>Position</b>
1997-2006	Israel Planned Parenthood Association	National Board of Directors
2005 - present	Israel Association of Health Educators and Health Promoters	Founding Member and Executive Committee
*2014-present	Medical Society for Smoking Cessation and Prevention	Active Member

**Accreditations**

<b>Date</b>	<b>Institution</b>	<b>Accreditation</b>
1992- 2011	The National Commission for Health Education Credentialing, USA	Certified Health Education Specialist (CHES)

<b>Date</b>	<b>Institution</b>	<b>Accreditation</b>
*2011 - present	The National Commission for Health Education Credentialing, USA	Master Certified Health Education Specialist (MCHES) – among the first to receive this new accreditation
*2014	International Union of Health Education and Promotion	European Health Promotion Practitioner (EuHP)

### Editorial Assignments

<b>Date</b>	<b>Institution</b>	<b>Position</b>
1998-2001	Promotion and Education Journal	Editor for Advocacy
1998-2004	Eitanim – A Health Magazine (In Hebrew)	Editorial Board
2000-2003	The First in Health – A Health Magazine (In Hebrew)	Editorial Board
2001-2004	20+ A Health Magazine (In Hebrew)	Editorial Board
2001-present	<i>Global Health Promotion</i> (formerly Promotion and Education Journal), International Union of Health Education and Promotion (IUHPE)	Editorial Board
2002-present	On-line Journal of International Union of Health Education and Promotion	Editorial Board
2006-present	<i>The Israeli Journal of Health Promotion</i> (In Hebrew)	Editorial Board
2009-present	HP-Source.net – Global website for building capacity in health promotion	Editor and Coordinator
*2016	Journal of Diabetes Research	Guest Editor- Special issue on health literacy

### Reviewing Assignments

<b>Date</b>	<b>Institution</b>	<b>Position</b>
*2005-present	International Scientific Journals including: <i>Health Education Research, Global Health Promotion, Patient Education and Counselling, European Public Health Journal, Health Promotion International, Journal of Adolescent Health,</i>	Peer-reviewer for Scientific Manuscripts
*2009-present	The National Institute for Health Policy, Israel	Grant proposal reviewer
*2012-present	Israel Science Foundation	Grant proposal reviewer
*2015-	Health Promotion Practitioner Accreditation in Europe– International Union for Health Education and Promotion	Expert Assessor

*2016	Israel Science Foundation	Expert committee member for establishing public health review
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### **Media Presentations/Expert Interviews**

<b>Date</b>	<b>Topic</b>	<b>Medium</b>
January 2006	A Smoking Cessation Mobile Unit	Marketing Program Television
March 2008	Children and Media	Reshet Bet (Radio)
September 2008	Smoking, Media and Youth	The Health Channel (Television)
*May 2010	Smoking and Youth	Reshet Bet (Radio)
*2010-present	Quarterly expert quotes on health topics of relevance	Yediot Ahronot daily newspaper– Health Section

## **6. Participation in Scholarly Conferences**

### **a. Active Participation**

#### **International Conferences**

<b>Date</b>	<b>Name of Conference</b>	<b>Place of Conference</b>	<b>Subject of Lecture or Poster</b>	<b>Role</b>
August 1985	XII World Conference of International Union of Health Education and Promotion	Dublin, Ireland	Health education and promotion among Ethiopian immigrants	Oral presentation
August 1988	XIII World Conference of International Union of Health Education and Promotion	Houston, USA	An accident prevention and safety program for day care workers	Oral presentation
June 1991	XIV World Conference of International Union of Health Education and Promotion	Helsinki, Finland	National strategies for health promotion	Oral presentation
September 1996	European Conference on Health Promotion Effectiveness	Turin, Italy	Quality assessment of national health promotion program among adolescents	Oral presentation
November 1997	European Conference on	Herziliya, Israel	The integration of health promotion in a national	Oral presentation



	Health Promotion, International Union for Health Promotion and Education		strategy for quality assurance in diabetes control	
May 1998	World Health Organization- St Vincent Primary Care Working Group	Brussels, Belgium	Patient empowerment	<b>Invited workshop presenter</b>
June 1998	XVI World Conference of International Union of Health Education and Promotion	San Juan, Puerto Rico	Using peer education as a strategy for AIDS education among adolescents	Oral presentation
May 1999	European Conference on Quality and Effectiveness International Union for Health Education and Promotion	Helsinki, Finland	'Weigh-To-Go' – A school-based program for promoting healthy eating behavior and prevention of eating disorders	Poster
October 1999	World Health Organization St. Vincent Initiative for Diabetes Control in Primary Care	Istanbul, Turkey	Using focus groups and quality circles with diabetics and other chronic patients	Oral presentation <b>Invited Speaker</b>
July 2000	World Conference on Tobacco Control	Chicago, USA	Smoking prevention strategies among youth in Israel	Oral presentation
July 2001	XVII World Conference on Health Education and Promotion	Paris, France	Globalization and health advocacy	Workshop Leader and session moderator
May 2002	World Health Organization Conference on Health Promoting Hospitals	Bratislava, Slovakia	Financing and organizing health promotion in the health system	<b>Invited Keynote speaker</b>
July 2002	European Conference of Sexology	Limassol, Cypess	Sexual health and chronic disease	<b>Invited panel member</b>
June 2004	XVIII World Conference of Health Education and Promotion	Melbourne, Australia	1) Improving communication and reducing health disparities regarding diabetes among adult Arab population	Oral presentation

			2) Developing health promotion workforce	Invited Panel Participant
October 2004	2 <sup>nd</sup> International Conference on Local and Regional Health Programmes: Strengthening the Integration of Promotion and Prevention in Health Systems	Quebec, Canada	Health promotion in primary care for empowerment among people with diabetes	<b>Invited Speaker</b> Oral presentation
November 2004	3rd EQUIP Conference	Brussels, Belgium	Improving care by health education for minorities in Israel	Oral presentation with <u>Goldfracht, M.</u> , Peled, O., Poraz, I., Weiss, D., Liebermann, N.
December 2004	World Health Organization Conference on Migrant –Friendly Hospitals Meeting	Amsterdam, the Netherlands	Empowerment, health literacy and ethnic minorities	<b>Invited Keynote speaker</b>
October 2005	International Conference on Communication in Healthcare	Chicago, IL, USA	1) A cross-cultural program for promoting communication and health among Ethiopian immigrants in the primary health care setting	Oral presentation
			2) Improving communication and reducing health disparities in diabetes in adult Arab population	Oral presentation
September 2005	WONCA	Kos, Greece	Improving diabetes care for minorities in Israel	Oral presentation with <u>M. Goldfracht</u> , M., Peled, O., Stern, E., Weiss, D., Lieberman, N.
October	European	Budapest,	1) The use of combined	Oral

2006	Conference on Health Promotion Effectiveness International Union of Health Education and Promotion	Hungary	qualitative and quantitative methodology for research on health and globalized media among Adolescents	presentation
			2) Promoting access to smoking cessation programs in settings via a national mobile unit based on a social marketing approach	Oral presentation
December 2006	The 3rd International Jerusalem Conference on Health Policy	Jerusalem, Israel	A national health education and promotion program among diabetics in the primary care setting – A multi-disciplinary approach	Oral presentation
			Diabetes an Arabic population the similar and different comparing to Jewish population in Israel	Poster presentation with
June 2007	XIX World Conference of Health Education and Promotion	Vancouver, Canada	1) Emerging settings for health promotion	Oral presentation
			2) Ethical considerations in public-private partnerships for health promotion	Oral presentation
			3) Developing and measuring media health literacy (MHL): A new Concept	Oral presentation and session chairperson
			4) Health literacy practice	Oral presentation; chairperson of the final session in 3-part symposia
March 2008	International Symposium on School Health	Vancouver, Canada	Media Health Literacy (MHL) and its association with health	Oral presentation <b>Invited</b>

	Literacy		behavior, empowerment and sources of health information among adolescents in Israel	<b>Keynote speaker</b>
September 2008	European Conference on Health Promotion, International Union of Health Education and Promotion	Turin, Italy	1) Ethics and health promotion	<b>Invited Keynote speaker</b>
			2) Success stories in health education and promotion in Mediterranean Rim	<b>Invited Keynote speaker</b>
			3) Developing the health promotion workforce	Session chairperson
	3 <sup>rd</sup> World Organization of Family Doctors (WONCA) conference	Istanbul, Greece	Changing attitudes, knowledge and skills toward mental disorders in primary care in Israel	Oral presentation with <u>Goldfracht, M.</u> , Munitz, H., Peled, O., Danon, D., Shalit, C., Yaari, A., Noy, L., Lieberman, N.
December 2008	Changing Diabetes Barometer	Oxford, England	Diabetes in the community -12 years of chronic disease management program	Oral presentation with <u>Liebermann, N.</u>
March 2009	14th International Conference on Tobacco or Health	Mumbai, India	Developing, planning, implementation and evaluation of national policy for comprehensive cessation program by physicians and clinical staff in health care delivery settings.	Poster presentation with <u>Gan-Noy, S.</u>
May 2009	Media and Healthy Development in Adolescence	Hong Kong, China	Media Health Literacy (MHL) and health development of adolescents in Israel	Oral presentation
May 2009	World Health	Crete, Greece	Success stories of health	<b>Invited</b>

	Organization Conference on Health Promoting Hospitals		promotion in Clalit Health Services	<b>Keynote speaker</b>
*October 2009	WHO Global Conference on Health Promotion	Nairobi, Kenya	Health systems and health promotion	<b>Invited Closing Keynote, stream facilitator; Coordinator of Conference Evaluation and Report</b>
*December 2009	The Fourth International Jerusalem Conference on Health Policy	Jerusalem, Israel	"Refuah Shlema" – cultural liasons in primary care: lessons learned from over ten years of implementation	Oral presentation
	The Fourth International Jerusalem Conference on Health Policy	Jerusalem, Israel	Establishing National Policy for Smoking Cessation: Planning, Implementation and Evaluation of Training Clinical Staff in Healthcare Settings.	Poster presentation with <u>Gan- Noy, S.</u>
*February 2010	National Health Literacy Seminar – International Perspectives	London, England	Health Literacy and the community	Oral presentation <b>Invited Keynote speaker</b>
*March 2010	Conference of the International Society for Pharma- economics and Outcomes Research	Herzliya, Israel	Health promotion and cost-effectiveness in health promotion: dilemmas, current knowledge and future considerations	Oral presentation <b>Invited Keynote speaker</b>
*July 2010	XX World Conference on Health Education and Promotion	Geneva, Switzerland	Health literacy and building cultural bridges in a national healthcare system: – primary care, hospitals, media and beyond	Oral presentation
*October 2010	World Organization of Family Doctors (WONCA)	Malaga, Spain	The use of focus groups as a basis for planning and implementing	Oral presentation with Stern,

			culturally appropriate intervention among diabetics from the Arab community in Israel	E. Badarne, S., Najami, M., Peled, O., Gan Noy, S., Poraz, I., Shapira, M., Weiss, D., Lieberman, N., <u>Goldfracht, M.</u>
*September 2011	EASD	Lisbon, Portugal	Primary care providers - the key to improvement in diabetes care on nationwide level in Israel	Oral presentation with <u>Goldfracht, M.</u> , Peled, O., Poraz, I., Stern, S., Key, C., Lieberman, N., Jacobson, O., Dreiherr, J.
*November 2011	International Conference on Sports Medicine	Ramat Gan, Israel	-Empowering primary care teams on implementing effective communication on healthy lifestyles and early detection	Oral presentation <b>Invited Keynote speaker</b>
*December 2011	International Diabetes Federation	Dubai, Saudi Arabia	The use of focus groups among diabetics from the Arab community in Israel	Oral speaker with <u>Goldfracht, M.</u> , Stern, E., Badarne, S., Najami, M., Peled, O., Gan Noy, S., Poraz, I., Shapira, M., Weiss, D., Lieberman, N.
*April 2012	International Conference of Health Promoting Hospitals and Health Services	Taipei, Taiwan	Strengthening health literacy in health promoting hospitals	Oral presentation, <b>plenary panelist; session chair</b>

*May 2012	International Conference on Health Promotion in the Mediterranean	Girona, Spain	Health promotion in the Mediterranean rim	<b>Invited Keynote speaker</b>
*September 2012	Institute of Medicine – Roundtable on Health Literacy	New York, NY, USA	Health literacy in Israel	<b>Invited Keynote speaker</b>
*October 2012	9th European Conference on Health Promotion	Tallin, Estonia	"You can make a difference"- An innovative program for empowering primary care staff to motivate individuals and communities in promoting healthy lifestyles- policy, research and practice	Oral presentation
*October 2012	Health Literacy of America Conference (HARC)	Washington, DC, USA	Health literacy research, health behavior and health systems: implications for policy and action	<b>Invited Keynote speaker</b>
*May 2013	International Conference of Health Promoting Hospitals and Health Services	Gothenburg, Sweden	Making health promotion our daily "Business" – A case study of health oriented healthcare management	<b>Invited Keynote speaker</b>
*June 2013	The 4 <sup>th</sup> International Jerusalem Conference on Health Policy	Jerusalem, Israel	The National Health Literacy Survey in Israel	Poster
*June 2013	8 <sup>th</sup> WHO World Conference on Health Promotion	Helsinki, Finland	Health in all policies	<b>Plenary chairperson – Invited delegate</b>
*August 2013	XXI World Conference on Health Education and Promotion	Pattaya, Thailand	Health literacy in all systems	Oral presentation

<b>Date</b>	<b>Name of Conference</b>	<b>Place of Conference</b>	<b>Subject of Lecture or Poster</b>	<b>Role</b>
*November 2013	First Asian Conference on Health Literacy	Taipei, Taiwan	Global health literacy development: global action with local and cultural appropriateness	<b>Invited Keynote Speaker</b>
*March 2014	Careum Conference on Patient Empowerment	Basel, Switzerland	Health literacy and NCDs – empowering patients	<b>Invited workshop presenter</b>
*April 2014	2 <sup>nd</sup> European Conference on Health Literacy	Aarhus, Denmark	Using national health literacy survey results to improve practice, develop policy, and strengthen the research base for promoting health and self-care	Oral presentation
*April 2014	22 <sup>nd</sup> HPH International Conference	Barcelona, Spain	Health literacy, chronic illness, and use of primary, secondary and tertiary healthcare - Making the case for health literate organizations	Oral presentation and session chairperson
*October 2014	2nd Asian Conference on Health literacy	Taipei, Taiwan	Health literacy for health promotion from the people's perspective: global challenges and results of participatory research	<b>Invited Keynote Speaker</b>
*November 2014	Health Literacy of America Conference (HARC)	Washington DC, USA	Using national health literacy survey data (HLS-Israel) as a basis for national intervention strategy for chronic disease prevention and treatment	Oral presentation
*March 2015	WHO European Regional Committee on Non-communicable diseases	Tel Aviv, Israel	Using predictive models for prevention	<b>Invited oral presenter</b>



<b>Date</b>	<b>Name of Conference</b>	<b>Place of Conference</b>	<b>Subject of Lecture or Poster</b>	<b>Role</b>
*November 2015	3rd Asian Conference on Health Literacy	Taipei, Taiwan	Global Responsibility for Promoting Health Literacy – Time to Take a Stand	<b>Invited Keynote Speaker</b>
*November 2015	Diabetes Literacy Project - Dissemination and Main Messages Conference for Stakeholders	Brussels, Belgium	Introducing the Diabetes Literacy Project	<b>Invited speaker/ Plenary moderator</b>
*November 2015	3rd European Conference on Health literacy	Brussels, Belgium	Cultural considerations in health literacy for empowerment through Diabetes Self-Management Programs	Poster presentation
			Comparative analysis of diabetes self-management educational programs in Europe, Israel, the US and Taiwan. Diabetes Literacy –Project	Oral presentation with <u>Riemenschneider, H.</u>
*May 2016 (forthcoming)	XXII World Conference on Health Education and Promotion	Curitiba, Brazil	Health Literacy in All Policies	Sub-plenary panelist
*May 2016 (forthcoming)	XXII World Conference on Health Education and Promotion	Curitiba, Brazil	1) The Israel National Health Literacy Study as a foundation for health promotion planning to improve health & equity: measuring and characterizing health literacy and its association with reported health behavior and health indicators	Oral presentation
			2) Adopting national smoking cessation services policy – accessibility, appropriateness, scope of participation and cessation before, and	Poster presentation

Date	Name of Conference	Place of Conference	Subject of Lecture or Poster	Role
			one year after initiation in the national health insurance law	
			3) National health literacy survey in Israel	Conversation circle moderator

Local Conferences – Held in Israel

Date	Name of Conference	Place of Conference	Subject of Lecture or Poster	Role
April 1986	Israel Epidemiology Association	Haifa, Israel	Individual and group methods of health education among non-insulin dependent diabetics	Keynote speaker – Recipient of student research prize
January 1993	Israel Conference for Science Education	Jerusalem, Israel	Health education as part of science curriculum in primary schools in Israel	Oral presentation
February 1996	International Conference on Pediatrics	Jerusalem, Israel	Health promotion among children and adolescents	Convener and session moderator
November 1996	First International Conference on Health and Culture in Adolescence	Jerusalem, Israel	The use of peer health education among youth: the application of inter-cultural methodology	Oral presentation
November 2002	Israel Conference for Health Promotion	Jerusalem, Israel	Effectiveness of health promotion for diabetics in the Arab sector	Oral presentation
March 2003	Israel Conference on Eating Disorders	Tel Aviv, Israel	Health promotion program for prevention of eating disorders among adolescent youth	Oral presentation
December 2005	The Israel Gerontology Society Golden Jubilee	Tel Aviv, Israel	Health promotion among elderly	Oral presentation
February 2006	Israel National Conference on Health Promotion	Haifa, Israel	Health promotion in a globalized world	Oral presentation
March 2006	Annual Nutrition Conference	Tel Aviv, Israel	Health promotion in the 21 <sup>st</sup> century	<b>Invited speaker</b>
November 2006	Israel National Conference on Health Promotion	Jerusalem, Israel	Promoting cooperation in programs for health promotion among Ethiopian immigrants	Oral presentation

<b>Date</b>	<b>Name of Conference</b>	<b>Place of Conference</b>	<b>Subject of Lecture or Poster</b>	<b>Role</b>
May 2007	National Conference on Smoking Prevention and Cessation	Tel Aviv, Israel	Smoking and the media – research from Israel and abroad	<b>Invited keynote speaker</b>
October 2007	International Workshop on Culturally Appropriate Health Care by Culturally Competent Health Professionals - Israel National Institute for Health Policy and Health Services Research	Caesarea, Israel	Health Literacy and cultural competency	<b>Invited keynote speaker</b>
November 2007	Israel National Health Promotion Conference	Jerusalem, Israel	Sources of health information among youth in Israel	Oral presentation
July 2007	University of Haifa School of Public Health Conference on Ethics in Health Promotion	Haifa, Israel	Ethical dilemmas in public-private partnerships for health promotion	Invited oral presentation
May 2008	Nation conference on Smoking Prevention and Cessation	Jerusalem, Israel	The Green Angle- How is smoking related to the environment?	Oral presentation with <u>Gan-Noy, S.</u>
November 2008	Israel National Health Promotion Conference	Shefayim, Israel	Media Health Literacy and its association with health behavior, empowerment and sources of health information among adolescents in Israel	Oral presentation
			<i>Sigi Tabak</i> - An innovative approach to increase the exposure of smoking cessation by means of media adapted to the target audience	Oral presentation with <u>Gan-Noy, S.</u>
December 2008				
*November 2009	National Conference on Quality in Medicine	Airport City, Israel	Patient education as part of the hospital	

			accreditation system	
*March 2010	The Third Annual Conference of the Israeli Society for Pharma- economics and Outcomes Research (ISPOR-Israel)	Herzilya, Israel	Cost-effectiveness in health promotion: dilemmas, current knowledge and future considerations	<b>Invited Keynote speaker</b>
*November 2010	Israel National Health Promotion Conference	Shefayim, Israel	The use of focus groups among Ethiopian immigrants with diabetes	Oral presentation

<b>Date</b>	<b>Name of Conference</b>	<b>Place of Conference</b>	<b>Subject of Lecture or Poster</b>	<b>Role</b>
*December 2010	National Conference on Health Policy	Tel Aviv, Israel	Reducing disparities in the quality of care among diabetics from special populations	Oral presentation
*December 2011	Israel National Health Promotion Conference	Jerusalem, Israel	"You can make a difference"- An innovative program for empowering primary care staff on improving lifestyles and promoting early detection	Oral presentation
*March 2012	Wingate Congress of Exercise and Sports Sciences	Wingate, Israel	Empowering primary health care staff in promoting their health	<b>Invited Keynote speaker</b>
*March 2013	Annual Conference for Physicians and Nurses	Tel Aviv, Israel	Integrating health promotion (Hebrew)	<b>Invited panelist</b>
*July 2013	Conference on Health Literacy	Haifa, Israel	The National Health Literacy Survey in Israel (HLS-Israel) (Hebrew)	Oral presentation <b>Invited Plenary Speaker</b>
*June 2014	National Conference on Health Policy	Jerusalem, Israel	The National Health Literacy Survey in Israel (HLS-Israel) – Characterizing, risk factors and use of health services (Hebrew)	Oral presentation
*August, 2014	National Conference on Quality in Medicine	Jerusalem	Health literacy and quality in medicine: results of national survey (HLS-ISR) - (Hebrew)	Oral presentation <b>Invited speaker</b>
*September 2014	National Conference on Occupational Medicine	Petach Tikva, Israel	Healthy Literacy, stress and the workplace (Hebrew)	Oral presentation <b>Invited speaker</b>
*November 2014	National Conference on Quality in Medicine	Tel Aviv, Israel	The National Health Literacy Survey in Israel (Hebrew)	Oral presentation

<b>Date</b>	<b>Name of Conference</b>	<b>Place of Conference</b>	<b>Subject of Lecture or Poster</b>	<b>Role</b>
*May 2015	National Conference on Health Policy	Tel Aviv, Israel	The National Smoking Cessation Survey- Comparison of Effectiveness before and after the entry into the National Basket of Services (Hebrew)	Poster presentation
*December 2015	National Conference on Quality in Medicine	Tel Aviv, Israel	The association between entry of the smoking cessation services in the Basket of Services, participation and health outcomes (Hebrew)	Oral presentation
*December, 2015	National Conference on Health Equity, Ministry of Health	Ganei Tikva, Israel	Health promoting hospitals and health equity (Hebrew)	Expert panelist

**b. Organization of Conferences or Sessions**

<b>Date</b>	<b>Name of Conference</b>	<b>Place of Conference</b>	<b>Subject of Conference</b>	<b>Role at Conference</b>
February 1996	International Conference on Pediatrics	Jerusalem, Israel	Health promotion among adolescents	Convener and session moderator
May 1997	European Conference for Health Education and Promotion	Herziliya, Israel	Health promotion	Scientific Committee member
May 1999	European Conference for Health Education and Promotion Effectiveness	Helsinki, Finland and Talin, Estonia	Health promotion effectiveness	Scientific Committee member
July 2001	XVII World Conference on Health Education and Promotion	Paris, France	Advocacy and Health	Workshop leader scientific committee member
November 2002	National Conference for Health Promotion	Jerusalem, Israel	Health Promotion	Organizing and scientific committee
July 2002	European Conference	Limassol,	Sex and chronic	Scientific

	of Sexology	Cyprus	diseases	committee member
June 2003	European Conference for Health Promotion, IUHPE	Perugia, Italy	Equity, solidarity and responsibility for health	Scientific committee member
October 2004	International Conference on Integrating Health Systems for Health Promotion	Quebec, Canada	Health promotion in health systems	Scientific committee member
April 2004	XVIII World Conference of Health Education and Promotion	Melbourne, Australia	Global health promotion	International scientific committee, chairperson of the conference evaluation committee
November 2004	National Conference for Health Promotion	Jerusalem, Israel	Health promotion in Israel	Organizing and scientific committee member
February 2006	Conference on Health Promotion	Haifa, Israel	Health information in the era of globalization	Scientific and organizational committee member
June 2006	Dead Sea Conference on Health Policy	Tsfat, Israel	Health behaviors as a national target	Steering committee and scientific contributor
February 2007	National Conference on Health Promotion	Jerusalem, Israel	Health promotion in Israel	Scientific and organizational committee member
June 2007	XIX World Conference of Health Education and Promotion	Vancouver, Canada	Health literacy: practice, research and policy	Co-Convener of 3 part Symposium on
October 2007	Caesarea Seminar on Cultural Competency, Israel National Health Policy Agency	Caesarea, Israel	Health literacy and cultural appropriateness	Scientific and organizing committee member
September 2008	8 <sup>th</sup> European Conference for Health Promotion - IUHPE	Turin, Italy	Health promotion in Europe	Scientific committee member



*July 2010	XX World Conference of Health Education and Promotion- IUHPE	Geneva, Switzerland	Health equity and sustainable development	Global scientific committee member; didactics working group member; convener of health literacy symposia series; workshop facilitator
*November 2010	Israel National Conference on Health Promotion	Shefayim, Israel	Health promotion in Israel	Scientific committee member and session convener
*November 2011	WHO European Health Policy Forum	Jerusalem	Health policy for Europe	Steering committee member
*December 2011	Israel National Conference on Health Promotion	Jerusalem	Health promotion in Israel	Scientific committee member
*October 2012	8 <sup>th</sup> IHPE European Health Promotion Conference	Tallin, Estonia	Health and quality of life: health, economy, solidarity	International scientific committee member
*August 2013	Pre-Conference on Health Literacy	Pattaya, Thailand	Health literacy: establishing positions on research, policy and practice	Organizer and convener
*August 2013	XXI World Conference of Health Education and Promotion- IUHPE	Pattaya, Thailand	Best investments for health	Global scientific committee contributor – chair of Global Working Group on Health Literacy
*July 2013	Global perspectives on health literacy and communication: enhancing health equity	University of Haifa	Health literacy	Organizing committee and speaker
*November 2013	Israel National Conference on Health Promotion	Jerusalem	Health promotion in Israel	Scientific committee member and session organizer
*April 2014	2 <sup>nd</sup> European	Aarhus,	Health literacy in	Scientific

	Conference on Health Literacy	Denmark	Europe	committee member
*October 2014	2 <sup>nd</sup> Asian Conference on Health Literacy	Taipei, Taiwan	Health literacy and health promotion	Scientific committee member
*November 2014	6 <sup>th</sup> Annual Health Literacy Research Conference	Washington, DC, USA	Health literacy research	Abstract reviewer
*February 2015	Israel Medical Association of Smoking Cessation	Eilat, Israel	Smoking cessation	Scientific committee member

Date	Name of Conference	Place of Conference	Subject of Conference	Role at Conference
*May 2016	XXI World Conference of Health Education and Promotion	Curitiba, Brazil	Promoting health and equity	Global scientific committee member and coordinator of sub-plenary sessions

## 7. Invited Lectures

Date	Place of Lecture	Name of Forum	Title of Presentation	Role
March 2006	University of California in Los Angeles – School of Social Work (UCLA), California, USA	Tel Aviv-Los Angeles Partnership Delegation Los Angeles, USA	Health literacy, empowerment and social determinants	Oral presentation Invited speaker
June 2006	Tel Aviv, Israel	Tel Aviv University Student Awards Ceremony	Media and adolescent health	Oral presentation Invited speaker
*May, 2015	Berlin, Germany	Health Literacy in Childhood and Adolescence as a Target for Health Promotion and Primary Prevention (HLCA) The HLCA-Consortium	Media Health and eHealth Literacy in Childhood and Adolescence: A Rationale	Oral presentation Invited speaker

## 8. Colloquium Talks

Date	Place of Lecture	Name of Forum	Presentation/Comments
December 2007	Tel Aviv, Israel	Series of Jerusalem-New York Expert Webinars on Cultural Competency in Health Care: Meeting the Challenge of Diverse Societies	"Refuah Shlema" – cultural liaisons in primary care: lessons learned from ten years of implementation Oral presentation (webinar)
*June 2015	Tel Aviv, Israel	Research Forum - Tel Aviv University School of Public Health	Health Literacy in Israel – Results of HLS-ISR Survey

*February 2016	Manipal, India	University of Manipal, Health Literacy Forum Launch of New Center	Health Literacy - Global perspective
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## 9. Research Grants

C=Competitive Fund

### a. Grants Awarded

Role in Research	Other Researchers	Topic	Funded by	Amount	Year	Publications
Co-PI	Orna Baron-Epel-PI	Development of a model for quality assessment and assurance in the health education services in Israel	The National Institute for Health Policy <b>C</b>	250,000 NIS	2000-2001	D#5
PI	Rosa Gofin CO-PI, Dafna Lemish CO-PI	Media Health Literacy – qualitative and quantitative research tool development	Herzog Center for Communication Research <b>C</b>	5,000 NIS	2005	D#11
PI	Rosa Gofin CO-PI, Dafna Lemish CO-PI	Media Health Literacy – data analysis	Zvulun Hammer Scholarship of the Regulatory Agency for Commercial Television Authority, Israel Department of Communication <b>C</b>	15,000 NIS	2006-7	D#11
CI	Margaret Barry- PI	Developing Competencies and Professional Standards for Health Promotion Capacity Building in Europe	Public Health Executive Agency European Commission <b>C</b>	€ 700,000	2009-2012	
CO-PI	Maya Rodnay-PI, Arnon Cohen- CO-PI, Shosh Gan-Noy- CO-PI	Evaluation of Skin Cancer Early Detection Program	Clalit Health Service Research Fund <b>C</b>	170,000 NIS (to Clalit)	August, 2009	
PI	Orna Baron-Epel CO-PI, Asher Elhayany CO-PI	Israel National Health Literacy Survey	The National Institute for Health Policy <b>C</b>	180,000 NIS (to Clalit)	2011-2013	D#5

<b>Role in Research</b>	<b>Other Researchers</b>	<b>Topic</b>	<b>Funded by</b>	<b>Amount</b>	<b>Year</b>	<b>Publications</b>
PI (Israel)	International Consortium: Stephen van den Broucke (coord)- CO-PI; Peter Schwarz- CO-PI, Lucy Yardley -CO-PI, Gerardine Doyle-CO-PI, Peter Chang - CO-PI, Dean Schillinger- CO-PI, Juergen Pelikan - CO-PI, Kristine Sorensen- CO-PI	Diabetes Literacy	European Commission, <b>EU FP7 C</b>	€239,000 (to Clalit)	2012-2015	D#14
PI	Shosh Gan-Noy – CO-PI	Comparison of smoking cessation before and after addition of smoking cessation to the National Health Insurance Law	The National Institute for Health Policy, Israel <b>C</b>	167,000 NIS (to Clalit)	2013-2015	
PI (Israel)	International Consortium: Jesús Pulgarín Paños (coord.)- PI, Ismael Rosendo Saldaña Moreno- PI, Monique Epstein, CO-PI, Nina Van der Haart - CO-PI	IT Solutions for promoting well-being among elderly with cognitive decline	European Commission, <b>EU, Horizon 2020 C</b>	€ 249,000	2015-2017	

<b>Role in Research</b>	<b>Other Researchers</b>	<b>Topic</b>	<b>Funded by</b>	<b>Amount</b>	<b>Year</b>	<b>Publications</b>
CO-PI	David Margel -PI, Liat Shavit-Chrivinik - PI, Moshe Hosen - CO-PI, Nicky Lieberman - CO-PI	Choosing Wisely-examinations and treatment of prostate cancer in adults	National Institute For Health Policy, Israel <b>C</b>	270,000 NIS	2015	
PI	Shosh Gan-Noy - CO-PI	Smoking cessation among Arab smokers in Israel	Israel Cancer Association <b>C</b>	90,000 NIS	2015	
CI	Esther Iecovich – PI; Jenny Bronstein - PI; Calanit Kay- CI	Health literacy among the elderly in Israel	National Institute For Health Policy, Israel <b>C</b>	206,965 NIS	2015-2018	
PI	Shosh Gan-Noy - CO-PI	Smoking cessation among Arab smokers in Israel – national survey	Israel Cancer Association <b>C</b>	30,000 NIS	2016	

## b. Submission of Research Proposals - Pending

Role in Research	Other Researchers	Topic	Funded by	Amount	Year
PI (Israel)	International Consortium: Antje Bergmann , (coord)- CO-PI; Gerardine Doyle- CO-PI, Peter Chang- CO- PI, Dean Schillinger- CO-PI, Stephen van den Broucke- CO-PI, Gerard Van der Zanden- CO-PI, Juergen Pelikan- CO-PI, Kristine Sorensen- CO-PI, Luis Saboga Nunes- CO-PI, László Kalabay- CO-PI, Gillian Rowlands- CO-PI, Helle Terkildsen Maindal- CO-PI, Bob Gann- CO-PI	IT and community interventions for promoting well- being and health literacy among elderly with mental illness	European Commission, <b>EU</b> , Horizon 2020 <b>C</b>	€ 5 million total	2016- 2019
CO-PI	International Consortium: Ullrich Bauer (coord) - PI Kristine Sørensen- CO-PI Elise Sijthoff – CO-PI Jane Wills – CO-PI Vesna Bjegovic-Mikanovic- CO-PI, Orna Epel-Baron- CO-PI, Luís Saboga-Nunes – CO-PI Stephan Van den Broucke- CO-PI Jürgen Pelikan- CO-PI	Advancing Health Literacy as Explans and Explanadum – Innovative Doctoral Training and Research	European Commission, <b>EU</b> , Marie Skłodowska- Curie Actions, Horizon 2020, <b>C</b>	€259,560	2016-2019
CO-PI	International Consortium: Peter Schwarz (coord)- PI; Peter Chang- CO-PI, Dean Schillinger- CO-PI, Stephen van den Broucke- CO-PI, Gerard Van der Zanden- CO-PI, Kristine Sorensen- CO-PI, Luis Saboga Nunes- CO-PI, László Kalabay- CO- PI, Gillian Rowlands- CO- PI, Helle Terkildsen Maindal- CO-PI	APPways- Individualised guidance for people with chronic diseases to improve self- management and participate in the health care process	European Commission, <b>EU</b> , Horizon 2020 <b>C</b>	€ 253,750	2016-2019

c. Submission of Research Proposals - Not Funded

Role in Research	Other Researchers	Topic	Funded by	Amount	Year	Score
Co-PI	Shosh Gan-Noy - PI	Digital Information Technology for Improving the Outcomes of Smoking Cessation Services in the Basket of Services	National Institute For Health Policy, Israel <b>C</b>	300,000 NIS	2016 - 2019	
PI (Israel)	International Consortium- Ismael Rosendo Saldaña Moreno - PI, Jesús Pulgarín Paños - PI (coord), Javier Alcazar Dominguez- PI	Personalized health care	European Commission, EU, Horizon 2020 <b>C</b>	€ 7 million total	2015 - 2018	

10. Scholarships, Awards and Prizes

Date	Topic	Awarding organization	Award
June, 1980	Prize for Academic Excellence	Tufts University, Dean of Academic Affairs	Certificate of Academic Excellence
June, 1980	Invitation to join Phi Beta Kappa Academic Honor Society and Key Award	Phi Beta Kappa Society	Membership Key
April, 1986	Student award for research excellence	Israel Association of Epidemiology	500 NIS
July, 2002	Award for academic merit	Hebrew University, Paltiel Family Scholarship	5,000 NIS
July, 2007	Academic award for excellence in research in adolescent health	Hebrew University, School of Public Health	1,500 NIS
December, 2008	First prize – poster session: National Health Policy Research conference	The Israel National Institute for Health Policy and Health Services Research	Certificate of Excellence
December, 2009	First prize – poster session: Establishing National policy for smoking cessation: planning, implementation and evaluation of training clinical staff in healthcare settings	The 4th International Jerusalem Conference on Health Policy, The Israel National Institute for Health Policy and Health Services Research	Certificate of Excellence



Date	Topic	Awarding organization	Award
April, 2014	Blue Ribbon prize for best abstract: Health literacy, chronic illness, and use of primary, secondary and tertiary healthcare - Making the case for health literate organizations	The 22 <sup>nd</sup> Conference on Health Promoting Hospitals, Barcelona, Spain	Blue Ribbon for Excellence in Clinical Health Promotion (will be published in Clinical Health Promotion Journal)

## 11. Teaching

### a. Courses Taught in Recent Years

#### University of Haifa - Faculty of Health and Social Sciences, School of Public Health

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/High Learn Course/ Introduction Course (Mandatory)	Degree	Number of Students
2003 - present	Health Promotion Planning and Evaluation	Seminar (Mandatory)	MPH Degree	10-15
2005 - present	Health Promotion Among Adolescents	Lecture	MPH Degree	15-20

#### Tel Aviv University – Faculty of Medicine

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/High Learn Course/ Introduction Course (Mandatory)	Degree	Number of Students
2000-2007	Introduction to Health Promotion	Lecture	MD	50
2006- present	Introduction to Health Promotion	Introductory Course (Mandatory for Health Promotion major)	MPH	80

**Ben Gurion University- Faculty of Medicine**

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/High Learn Course/ Introduction Course (Mandatory)	Degree	Number of Students
2008	Healthy Lifestyles for Family Medicine Clinicians	Lecture & Course coordinator	Postgraduate Center for Medical Professions, Postgraduate continuing education course	12
2010 – present	International Health Promotion	Module Columbia University Medical School	MD	15

**Hebrew University Faculty of Medicine - School of Public Health**

2011-present	Health Promoting Behavior	Lecture (Mandatory for Health Promotion major)	Hebrew University Faculty of Medicine School of Public Health	10
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**b. Supervision of Graduate Students**

Name of Student	Title of Thesis	Degree	Date of Completion / in Progress	Students' Achievements & Publications
Nili Aharonov	The association between training occupational health professionals on healthy lifestyles and early detection, and their changes in health behavior and self-efficacy	MPH	2012	H#4
Loveness Dube	Development and evaluation of a culturally sensitive self-management education booklet for patients with chronic diseases in South Africa	DPH	In progress	H#7

Name of Student	Title of Thesis	Degree	Date of Completion / in Progress	Students' Achievements & Publications
Hazar Saba	The association between the decision to undergo screening for early detection of cancer and the way in which statistical data is presented on the efficacy of the screening examination – among patients and health professionals	MPH	In progress	H#8
Shirley Mor	Health literacy among service providers in health systems: The level of health literacy, health literacy awareness and attitudes about the promotion of health literacy and the use of communication techniques ways in which they for dealing with low health literacy among clients	MPH	In progress	H#11

## **12. Miscellaneous**

Attended and successfully completed course: Environmental management for health institutions, Netanya College, September 2013 – January 2014.

Invited international panelist judge for 2015 Global Online Video Competition on Health Literacy, Asian Health Literacy Association, Taiwan, November, 2015 .

## **PUBLICATIONS**

Note: For joint publications, the order of the listed authors appears according to their relative contribution unless specified otherwise.

### **A. Ph.D. Dissertation**

**Dissertation Topic:** Media Health Literacy and its Association with Empowerment and Health Behavior Among Israeli Adolescents. Thesis submitted December 30, 2007. Doctoral degree granted March 25, 2008.

**Supervisors:** Dr. Rosa Gofin, School of Public Health, Faculty of Medicine, Hebrew University & Prof. Dafna Lemish, School of Communication, Tel Aviv University

For publications and presentations related to the dissertation, please see Section 6 above and Section D below.

### **B. Scientific Books (Refereed) - Acknowledgments**

None

### **C. Monographs**

None

### **D. Articles in Refereed Journals**

(The ranking is based on the ISI Web of Knowledge, January 2015, unless otherwise indicated. # =my student; V=Vatat list – Council For Higher Education in Israel )

#### **Published**

1. **Levin-Zamir, D.**, Lipsky, D., Goldberg, E., Melamud, T. Health education for Ethiopian immigrants in Israel, 1991-1992. (1993) *Israel Journal of Medical Sciences*, 1993;29:422-428.  
(IF=0.953, as noted on the journal webpage)
2. **Levin-Zamir, D.**, Coronel, G. (1997) Aspects of national health promotion programs for youth. *Promotion and Education*;4:16-18.  
(This journal was renamed *Global Health Promotion* IF =.729, as noted on the journal webpage)
3. **Levin-Zamir, D.**, Peterburg, Y. (2001) Health literacy in health systems – perspectives on patient self-management in Israel. *Health Promotion International*;16;1:87-94.  
(IF=1.737, Rank: 32/70 Social Science Interdisciplinary Health, Policy and Services; Google Scholar Citations- 68, V)
4. **Levin-Zamir, D.** No-Smoking Day, Israel, 2001 (2001) Technical Report: *Promotion and Education* ;7(3):23.

(This journal was renamed *Global Health Promotion* IF =.729, as noted on the journal webpage)

5. Baron-Epel, O., **Levin-Zamir, D.**, Satran-Argaman, C., Linve, N., Amit, N. (2004) A Participatory process for developing quality assurance tools for health education programs. *Patient Education and Counselling*;54(2):213-219.  
(IF=3.158, Rank: 39/162 (Q1) in Public, Environmental and Occupational Health, V)
6. **Levin-Zamir, D.** (2006) Globalization and Health Promotion (Editorial for 1<sup>st</sup> Edition). *Israel Health Promotion Journal*, 4-6. (In Hebrew)
7. Goldfracht, M., Shalit, C., Peleg, O., & **Levin, D.**(2007) Attitudes of Israeli primary care physicians toward mental health care. *Israel Journal of Psychiatric Related Sciences*;44(3):225-229.
8. Latzer, Y., Fennig, S., Golan, M., Gur, E., Edmunds, L., **Levin-Zamir, D.**, Zuberi, E., Speisser, P., Hochberg, Z., & Stein, D. (2009) Managing childhood overweight: behavior, family, pharmacology, and bariatric surgery interventions. *Obesity*;17(3):411–423.
9. Rosen, L.J., Rosenberg, E., McKee, M., Gan-Noy, S., **Levin, D.**, Mayshar, E., Shacham, G., Borowski, J., Bin Nun, G., & Lev, B. (2010) A framework for developing an evidence-based, comprehensive tobacco control program. *Health Research Policy and Systems*;8:17.
10. **Levin-Zamir, D.**, Keret, S., Yaakovson, O., Lev, B., Kay, C., Verber, G., & Lieberman, N. (2011) A cross-cultural programme for promoting communication and health among Ethiopian immigrants in the primary health care setting in Israel Special Edition on Health Promotion Effectiveness, *Global Health Promotion*;18(1): 51-54.
11. **Levin-Zamir, D.**, Lemish, D., & Gofin, R. (2011) Media Health Literacy (MHL): Development and measurement of the concept among adolescents. *Health Education Research*;26:323-335.
12. Goldfracht, M., **Levin, D.**, Peled, O., Poraz, I., Stern, E., Bami, J.C., Matz, E., Fruman, A., Weiss, D., Lieberman, N., & Dreiherr, J. (2011) Twelve-year follow-up of a population-based primary care diabetes program in Israel. *International Journal of Quality in Healthcare*;23(6): 674-681.
13. **Levin-Zamir, D.**, Elhayany, A., & Epel-Baron, O. (2014) Health Literacy, chronic illness and use of primary, secondary and tertiary health care – making the case for health literacy organizations. *Clinical Health Promotion – Research & Best Practice for patients, staff and community* ; 4;2;63. (abstract)
14. Van den Broucke, S., Van der Zanden, G., Chang, P., Doyle, G., **Levin, D.**, Schillinger, D., Schwarz, P., Sørensen, K., Yardley, L., & Riemenschneider, H. (2014) Enhancing the effectiveness of diabetes self-management education: The Diabetes Literacy project. *Hormone and Metabolic Research* DOI: 10.1055/s-0034-1389952

13. **Levin-Zamir, D.**, Badarne, S., Najami, M., Gan Noy, S., Poraz, I., Shapira, M., Lieberman, N., & Goldfracht, M. (2015) The use of focus groups as a basis for planning and implementing culturally appropriate health promotion among diabetics from the Arab community. *Global Health Promotion*, March 23, 2015, doi: 10.1177/1757975914548200.
14. Srulovici, E., **Levin-Zamir, D.**, Leventer-Roberts, M., Balicer, R. (2015) Identification of subgroups with low rates of smoking cessation in Israel. *Value in Health*; 18 (7), A496.
15. **Levin-Zamir, D.**, Baron-Epel, O., Cohen, V., Elhayany, A. (2015) the first nation survey on health literacy in Israel: characteristics and risk factors. *Quality in Medicine* (in Hebrew);4:16-20.
16. **Levin-Zamir, D.**, Baron-Epel, O., Elhayany, A. The association of health literacy with health behavior, socio-economic indicators and self- assessed health from a national adult survey in Israel *Journal of Health Communication*. Sept 2016.

#### E. Articles or Chapters in Scientific Books (which are not Conference Proceedings)

1. **Levin-Zamir, D.**, Donchin, M., Melville, L., Livne, I. Canada's influence on health promotion in Israel (Chapter 15). in O'Neill M, Pederson A, Dupere S, Rootman I (eds) *Health Promotion in Canada – Critical Perspectives*, 2007, 2 pp.
2. **Levin-Zamir, D.**, Wills, J. (2012) Health literacy, culture and community (Chapter 6) in Begoray, D., Rowlands, G., Gillis, D. (eds) *Health literacy in context: An international perspective* . Nova Science, New York, 19 pp.
3. **Levin-Zamir, D.** (2013) Health literacy – a key determinant of health; example non-communicable diseases (Chapter A.2) in Kickbusch, I., Pelikan, JM., Apfel, F., Tsouros, AD. (eds) *Health literacy: the solid facts*. World Health Organization, Copenhagen, Denmark, 7 pp.
4. Baron-Epel, O., Daude, N., **Levin D.**- Editors, *Health promotion in Israel- Hebrew* (three chapters written by Levin-Zamir and another 15 chapters edited), July 2016.

#### F. Articles in Conference Proceedings

1. **Levin-Zamir, D.** (2008) Health literacy, empowerment and cultural competency. In Epstein L. (ed) *proceedings from an international workshop on Culturally Appropriate Health Care by Culturally Competent Health Professionals*, National Health Policy Institute, Israel, pp. 101-111.
2. **Levin-Zamir, D.** (2013) Innovations in Health Literacy- Health Literacy in Israel: Policy, Acton Research and Beyond. In Hernandez, L. *Health Literacy: Improving health, health*

systems, and health policy around the world, Institute of Medicine of the National Academies, Washington DC. pp. 59-63.

### **G. Entries in Encyclopedias**

None

### **H. Other Scientific Publications**

1. **Levin, D.**, Donchin, M., Melville, L., Valinsky, L. (2005) National Capacity Mapping in Health Promotion Report for Israel, World Health Organization, 60 pp.
2. **Levin-Zamir, D.**, Rootman, I. (2007) Health Literacy: concept, measurement and practice; Report from symposia series presented at International Union for Health Promotion and Education Global Conference; published by the Canadian Council on Learning's Health and Learning Knowledge Centre, Canada, 34 pp.
3. **Levin, D.**, Epel-Baron, O. (2011) Special report on quality in health promotion in Israel – recommendations to the Director-General of Israel Ministry of Health, National Council on Health Promotion, 15 pp.
4. Aharanov, N. (2012) The association between training occupational health professionals on healthy lifestyles and early detection, and their changes in health behavior and self-efficacy, Tel Aviv, Israel (MPH Student Report), 12 pp.
5. Aluttis, C.A., Chiotan, C., Michelsen, M., Costongs, C., Brand, H., Levin-Zamir, D. on behalf of the public health capacity consortium (2013). Review of Public Health Capacity in the EU. Published by the European Commission Directorate General for Health and Consumers. Luxembourg, 2013. ISBN 978-92-79-25023-1, 168 pp.
6. **Levin-Zamir, D.**, Baron-Epel, O., Elhayany, A. (2013) The Israel National Health Literacy Study: Measuring and characterizing health literacy and its association with reported health indicators, health behavior, navigation/use of health services and sources of health information. Report for the National Institute for Research on Health Policy and Services, Israel, (in Hebrew), 20 pp.
7. Dube, L. (2015) Development and evaluation of a culturally sensitive self-management education booklet for patients with chronic diseases in South Africa. PhD proposal, Universite De Louvain, Belgium, 36 pp.
8. Saba, H. (2015) The association between the decision to undergo screening for early detection of cancer and the way in which statistical data is presented on the efficacy of the screening examination – among patients and health professionals. MPH thesis proposal, University of Haifa School of Public Health, 29 pp.
9. **Levin-Zamir, D.**, Niesenholtz, R., Efron, U. (2015) Involving the patient. Chapter 3 of special report prepared for Dead Sea Conference, Israel.

10. Roberts, J. (2015) Local action on health inequalities, Improving health literacy to reduce, health inequalities; Public Health England – Institute of Health Equities. PHE publications gateway number: 2015329 (**Diane Levin-Zamir**, contributor to the report).
11. Mor, S. (2015) Health literacy among service providers in health systems: The level of health literacy, awareness and attitudes about health literacy and way in which they dealing with low health literacy among clients. MPH thesis proposal, Tel Aviv University, 17 pp.

### **I. Other Publications – Selected Educational Material on Health Topics**

1. “Stethoscoop” A quarterly newsletter for adolescents on relevant health issues - produced in Hebrew for Clalit Health Services 1997-2003, 4 pp.
2. “Taking Care of Newborns” A booklet for new parents on infant health and development topics - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 1998, 32 pp.
3. "Living With Diabetes” A kit including educational folder, personal chart, and home video for use among diabetics - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 1999, 59 pp.
4. “Living With Hypertension” A kit including booklet, diary and home video for use among cardiac patients - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 1999, 51 pp.
5. “Take Heart” A kit including booklet, personal diary and home video for use among cardiac patients - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 1999, 32 pp.
6. “Living With Asthma” A kit including booklet (32 pp), personal diary, educational flipchart for use among children with asthma and their families - produced in Hebrew for Clalit Health Services, 2001.
7. “Taking Care of Your Newborn” An educational CD - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 2003, 23 minutes.
8. "Successful Breastfeeding” An educational CD - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 2003, 18 minutes.
9. “Pregnancy and Birth” A education kit for pregnant women and couples, produced in Hebrew, Arabic, and Russian for Clalit Health Services, 2004, 52 pp.
10. “Healthy Parenting” A five-part workshop for parents on early childhood health promotion, 2006.



11. "Coping with Mental Illness" A booklet produced in Hebrew for Clalit Health Services, 2006, 22 pp.
12. "Staying Fit" A booklet for adolescents produced in Hebrew for Clalit Health Services, 2007, 14 pp.
13. "Playing it Safe" A booklet for adolescents produced in Hebrew for Clalit Health Services, 2007, 12 pp.
14. "Fall Prevention for Hospitalized Patients" A booklet produced in Hebrew, Arabic, and Russian for Clalit Health Services, 2008, 8 pp.
15. "Treatment Following a Heart Attack" A booklet produced in Hebrew, Arabic, and Russian for Clalit Health Services, 2008, 12 pp.
16. "Treating Ischemic Heart Disease" A booklet produced in Hebrew (published) for Clalit Health Services , Arabic and Russian (in preparation), 2011, 14 pp.
17. "The Role of Games in Health Promotion for Children" – A booklet produced in Hebrew for Clalit Health Services, 2012, 8 pp.
18. "Healthy Lifestyles and Early Detection" A series of 9 2.5 minutes educational videos for Clalit Health Services, 2011.
19. "Pregnancy, Birth and Emotional Well-Being" – A booklet produced in Hebrew for Clalit Health Services, 2012, 12 pp.
20. "Pre-diabetes and Prevention of Diabetes" – A booklet produced in Hebrew, Arabic and Russian for Clalit Health Services, 2013, 8 pp.
21. "Who Takes Care of the Care-Giver?" - A booklet produced in Hebrew for Clalit Health Services, 2014, 12 pp.

#### **J. Other Works Connected with my Scholarly Field**

##### **Professional Guidelines**

1. Wax, N., **Levin-Zamir, D.**, Levy, D. To be Healthy – A series of health education books and workbooks for children: 1-2 grades, Ramot Publishers, 1997.
2. **Levin-Zamir, D.** (consultant). Well-being for children - A guide for kindergarten teachers. Tel Aviv University Mabat, Ramot Publishers, 2007.
3. Goldfracht, M., Givon, S., Fleishman, S., **Levin-Zamir, D.** Guidelines for Treating Pre-Diabetes. Clalit Health services, Medical Branch, 2011.

**Acknowledgement in Scientific Publication**

Lemish D. Screening Gender on Children's Television - The Views of Producers around the World, Routledge 2010.

**Papers/Scholarly Works in Preparation**

1. **Levin-Zamir, D.**, Rodnay, M., Gan-Noy, S., Cohen, A. Effectiveness of skin-cancer early detection public campaign.
2. **Levin-Zamir, D.**, Diabetes Literacy Consortium. Diabetes literacy in the cross cultural context.
3. Rowlands, G., **Levin-Zamir, D.**, Sorensen, K. (2016) chapter in (eds) Health literacy: New directions in research, theory, and practice.